

MoIP Strategic Plan 2022-2026

Vision Statement

Missouri is committed to reducing the impact of invasive plants through early detection and control.

Mission Statement

To benefit Missouri, MoIP advances efforts to reduce the impact of invasive plants.

MoIP Values and Guiding Principles

- The MoIP Council recognizes the threats that invasive plants pose to the ecological and economic health of Missouri and conducts its activities to benefit Missouri and its citizens.
- The MoIP Council advances its mission through education, policy development, early detection, and rapid response, in partnership with and in support of other groups.
- MoIP Council members and associates foster respect for a diversity of viewpoints and stakeholders.
- MoIP recognizes its role and responsibility to contribute to regional and national invasive plant initiatives and actions.
- MoIP recognizes the role of climate change in shifting the diversity, abundance, and impact of invasive plants.

Goals

- Goal 1: Increase public awareness of invasive plants to bolster early detection and control efforts.
- Goal 2: Advocate that continued sale of specific known and future invasive plants be stopped.
- Goal 3: Review, promote, utilize, share, and refine existing strategies and techniques to support invasive plant management.
- Goal 4: Ensure continued effective organization structure and operations of MoIP.

Goal 1: Increase public awareness of invasive plants to bolster prevention, early detection and control efforts.

1. Strategy 1: Influence decision makers in both the public and private sector to take action.
- b. Strategy 2: Share information to empower members of the public to recognize invasive plants and take action through news releases to media organizations, social media posts, webinars, posts for MoIP Council member groups to incorporate into their communications, and other means of information dissemination.
- c. Strategy 3: Organize invasive-plant related events to attract new and diverse audiences. For example, Pear Buyback, invasive plant stakeholder annual meeting, and potential trade shows on invasive plant control/native plants and services.
- d. Strategy 4: Support the educational and outreach efforts of Cooperative Invasive Species Management Areas (CISMAs), including the Scenic Rivers Invasive Species Partnership.

Goal 2: Advocate that continued sale and intentional distribution of specific known and future invasive plants be stopped.

1. Strategy 1: Solicit and record input on Cease-the-Sale idea from individuals.
2. Strategy 2: Prepare Cease-the-Sale proposal for legislative process and continue to advocate for the legislation until it is passed.
3. Strategy 3: When legislation is passed, support entity charged with the legislation to educate plant sellers about the passed legislation.
4. Strategy 4: Continue creation and dissemination of educational materials about the negative effects of invasive plants to consumers, plant sellers, and other audiences listed under Goal 1.

Goal 3: Review, promote, utilize, share, and refine existing strategies and techniques to support invasive plant management.

1. Strategy 1: Promote prevention, and early detection and rapid response (EDRR).
2. Strategy 2: Design and generate real-time MoIP Assessment Data and Maps.
3. Strategy 3: Provide or otherwise support training to professionals or other groups about available tools, mapping, and other resources.
4. Strategy 4: Increase MoIP visibility at industry events to facilitate cross-industry discussion, share resources.

Goal 4: Ensure continued effective organization structure and operations of MoIP.

1. Strategy 1: Conduct annual review of MoIP Protocol at January meeting.
2. Strategy 2: Develop a succession plan to ensure continuity.
3. Strategy 3: Create annual MoIP budget and share with MoIP Council members and associates, and secure annual funding.
4. Strategy 4: Provide administrative support to CISMAs and other MoIP partners as needed and as MoIP capacity allows.
5. Strategy 5: Annotate Strategic Plan with accomplishments quarterly and make available at each MoIP meeting. At least once a year, review the Strategic Plan.